



**Thompson & Morgan**  
Experts in the Garden Since 1855

# Press Release

## The First Mail Order Organic Fruit Trees

In response to popular demand Thompson & Morgan is pleased to be able to offer organic gardeners the chance to plant and grow these certified organically produced apple trees in their own gardens. Each variety has been selected for its outstanding flavour, ease of growing and garden performance.

### Organic Jonagold New 2009

Jonagold produces a large eating apple which makes a substantial snack eaten on its own. Therefore, eating just one Jonagold apple will certainly contribute as one of the daily '5 A Day' healthy diet portions of fruit and vegetables.

The fruits are the result of a cross between Jonathan and Golden Delicious, which gives this variety its distinct yellow colouring combined with large flushes of red.

Deliciously crisp to bite into with sweet gleaming white flesh and a good level of acidity, which tantalizes the taste buds with a longer lasting-flavour.

This variety produces a good crop of apples which store well and are best eaten from November to January.



Organic Jonagold

**Skal**  
Certification Organic Production



Organic Ida Red

### Organic Idared New 2009

This Idared apple variety offers gardeners the chance to enjoy the old-fashioned goodness of baked apples. This delightful variety holds its shape perfectly whilst cooking and looks beautiful as well as tasting delicious when served.

Idared trees will produce a good crop of firm, sweet and crisp red apples that have a pale yellow-green inner flesh, sometimes with a hint of rosy pink tint. Surprisingly for a red apple, Idared also has a very sweet flavour.

Idared is renowned for its excellent keeping qualities and is considered at its best when eaten from store between November and March.

Thompson and Morgan offers a wide range of other apple trees that can also be grown by gardeners following organic-growing methods.

*The link to our website for more fruit information and to order on-line is: [www.thompson-morgan.com/fruit](http://www.thompson-morgan.com/fruit). Alternatively to order by telephone call the order line: 01473 695225. To obtain a free copy of the 2009 Thompson & Morgan Seed Catalogue call 01473 695224. To locate your nearest stockist call: 01473 688821 or visit our website.*

For further information, reader offers or image requests please contact:

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